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Hazelden Publishing Partners with International Recovery Advocate

Center City, MN (Feb. 1, 2018) – Hazelden Publishing has announced a partnership with the London-based addiction recovery organization DB Recovery Resources (dba DB Recovery+). The new partnership will provide greater awareness and access internationally to Hazelden Publishing's addiction recovery resources and services, which span the full continuum of care – from prevention, intervention and treatment to recovery management.

The mission of DB Recovery+, led by addiction recovery expert Deirdre Boyd, is to educate and advocate for those with the disease of addiction. The organization's annual Recovery Plus conference coincides with World Drug Day and brings experts from around the globe together in London. At the 2017 conference, two of Hazelden Publishing's authors, Dr. Eva Hoch (<u>CANDIS Curriculum, A Marijuana Treatment Program</u>) and Donna Johnson (<u>The Matrix Model</u>), participated by presenting their latest research and best practices. Outside of the conference, DB Recovery+ keeps constituents informed on the latest addiction recovery news through a daily e-newsletter on recoveryplusjournal.com and a quarterly update in the Recovery Plus print journal.

"Hazelden Publishing deserves their prestigious reputation. We are delighted to be a part of bringing their resources to people seeking help to recover – and stay recovered – from addiction. They provide a winning recipe of cutting-edge research and evidence-based methods which have withstood the test of time," said Boyd. "When I was in treatment nearly 27 years ago, I read Hazelden books and I still turn to them for solutions. We want to pay this forward and make their resources accessible to more people seeking help for alcohol, drugs and other addictive behaviours. We at DB Recovery+ only partner and promote products that we believe in 100 percent."

Joe Jaksha, Publisher and Vice President of Hazelden Publishing, said, "We are honored by the opportunity to partner with DB Recovery+. Boyd is a renowned leader in recovery advocacy and education. By combining her organization's reach in the UK and beyond with our extensive resources, we will be able to make a real difference in the landscape of treatment and recovery internationally."

Jill Grindahl, Hazelden Publishing's Director of Channel Partners, began working with Boyd after learning that DB Recovery+ and the Recovery Plus conference provide the leading way for international treatment professionals to collaborate across borders.

"Building relationships that allow us to serve more people is the best part of my job," Grindahl said. "After meeting Deirdre Boyd, it was clear why she and her team at DB Recovery+ are referred to as 'the glue that brings addiction professionals together' in the UK and beyond. We quickly agreed that both our organizations could be stronger by working more closely together."

About Hazelden Betty Ford Foundation

The Hazelden Betty Ford Foundation is a force of healing and hope for individuals, families and communities affected by addiction to alcohol and other drugs. It is the nation's leading nonprofit treatment provider, with a legacy that began in 1949 and includes the 1982 founding of the Betty Ford Center. With 17 sites in California, Minnesota, Oregon, Illinois, New York, Florida, Massachusetts, Colorado and Texas, the Foundation offers prevention and recovery solutions nationwide and across the entire continuum of care to help youth and adults reclaim their lives from the disease of addiction. It includes the largest recovery publishing house in the country, a fully accredited graduate school of addiction studies, an addiction research center, an education arm for medical professionals and a unique children's program, and is the nation's leader in advocacy and policy for treatment and recovery. Learn more at HazeldenBettyFord.org and on Twitter at @hazldnbettyford.

About DB Recovery+

DB Recovery Resources publishes the DB Recovery+ newsletter which goes to about 9,400 relevant people every weekday (or weekly if desired), as well as the print *Recovery Plus* journal and online at recoveryplusjournal.com. It also convenes and educates the addiction treatment and recovery field at the DB Recovery+ symposium and conference to coincide with World Drug Day, 26 June in London.