

HELPING YOU BE BEST IN ADDICTION RECOVERY



recovery resources

Increase access to treatment

MEDIA PACK
DBRECOVERYRESOURCES.COM



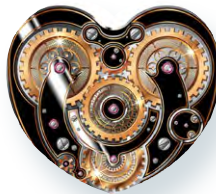
RRR our mission

All our publications, seminars and conferences are dedicated to saving lives through disseminating information on how to recover from addiction and giving carers a forum: for support and validation, to exchange news, developments and best practice.

We bring you cutting-edge information and a few items which are older but also the most authoritative available.

What they have in common is that they withstand the test of time and are practical: hints and tips you can use today, in a week or a month with clients.

Research and experience show that they work.





RRR the platforms



We reach people offline and online: on PCs, Macs, smart phones and tablets, through our long-life publications and face-to-face meetings in conferences.





daily news



DB Recovery News provides the best in professional knowledge on how to recover from addiction, and related developments

- ① It is the most widely-read daily newsletter worldwide on this topic
- ① Every weekday, it is emailed to 9,400 individually-named influencers, from a database of 24,000 people
- ① 9,400 people x 5 days a week x 48 weeks = guaranteed 2million views

our readers

- > 2,500 providers, referrers, commissioners and 'influencers' across the addiction-treatment field
- > 3,000+ people in recovery
- > 1,000 CEOs of the top FTSE and AIM companies
- > 1,000 chairmen/chairwomen of the top FTSE and AIM companies
- > 700 HR (human resource) managers/directors in these companies
- > 300 corporate social responsibility managers in these companies
- > 147 Local Authority purchasing and procurement contacts
- > 255 Local Authority CEO contacts
- > 2,890 media and misc contacts
- > 164 NHS Trust medical directors
- > 95 NHS Trust facilities managers
- > 1,435 UK-registered psychotherapists
- > 6,000 named contacts in secondary schools
- > 600 contacts in colleges and universities
- > 165 NHS Trust finance managers
- > 154 NHS Trust nursing directors
- > 63 NHS Trust purchasing contacts





publications

The Recovery Plus publications are valuable reference resources for your virtual and actual libraries – in February 2016, *Recovery Plus* became the UK's biggest print-and-posted journal on how to recover from addiction, as well as being available fully interactive online.

Each comprehensive publication is dedicated to recovery from addiction and has been mailed to 6,000 people selected for their influence in this field.

In September 2018, in response to demand from enthusiastic readers, *Recovery Plus* e-mag increased its publication frequency to 11 issues/year.

Recovery Plus online journal has interactive bonuses – eg, click on the seminal article by Professor John Kelly of Harvard and you will access 70 slides of research: www.dbrecoveryresources.com/training.

- ① The online Recovery Plus e-mag is guaranteed a minimum 2.25million views (the daily DB News alone gives 9,400 readers x 5 weekdays x 48 weeks; there is also marketing in addition).
 - ① Recovery Plus journal will have a separate print schedule.
- Don't miss out: use us to reach a minimum 24,000 influencers.**

All print journals are brought to you thanks to a publishing partnership with **Summit Diagnostics** (www.summitdiagnostics.com)





conferences

DB Recovery+ UKESAD symposium
is the UK's largest investment in the United Nations' / WHO
World Drug Day

25 + 26 June 2020

by the Tower of London world heritage site

Organised with: UKESAD NGO partner: **ICAA** Accreditation: **IC&RC**.

Held by people in long-term enriched recovery from addiction,
to guide more people who need help into recovery and treatment.

Reasons to join us #recovery:

- ① Learn more in 2 days than from months of research on how to recover from addictive behaviours... check some of our worldclass experts at www.recoveryplusjournal.com/conference.
- ① Meet old friends, make new ones, be connected with a global recovery field.
- ① Sponsors and exhibitors: raise your profile, meet referrers, build business.
- ① Maximise meetings: morning sessions are plenary so that people naturally network; specialise in intensive afternoon workshops by interventionists.
- ① Meet 100s of delegates involved in getting people and families into recovery: doctors, therapists, counsellors, psychiatrists, activists and more.





for sponsors


**DBRR delivers to its sponsors an unbeatable package –
only we can offer daily news+journal+conference:**

- ① Sponsor 'banner' to be promoted *every weekday* on **DB Recovery News** which reaches 9,400 individually-named edresses daily
- ① Sponsor to be publicised in e-campaigns to DBRR's 24,000 selected edresses
- ① Sponsor to have 1/4-page ad in **Recovery Plus** monthly journal – for a year
- ① Sponsor's name on all conference promotion, including **recoveryplusdb.com**
- ① Presentation slot at conference to be made available to agreed sponsor speaker – this will be a Plenary session to *all* delegates, not a breakout
 - ① 9' exhibition space with table, chairs, wifi
- ① Sponsor's name on the delegate bags, and promotional material inside
 - ① Sponsor's logo on plenary + electronic screens during conference
- ① 4 full-time complimentary registrations at the conference(s) each day.

If you would like a sponsor package customised to your requirements, contact Philip Fisher for personal service:

Philip@DBrecoveryresources.com.



A graphic of several interlocking golden gears of various sizes. Inside some of the gears are silhouettes of business people in various poses, suggesting industry and commerce.

sponsor rates

**DBRR delivers to its sponsors an unbeatable package –
only we can offer daily news+monthly journal+conference:**

- ① Special rates for all sponsorships booked via this media pack
 - ① The sponsorship package is a competitive £7,000,
with bonuses for early payment
 - ① You can get a year's worth of marketing across the UK + Europe
for only £135/week maximum:
daily news, monthly journal, face-to-face conference contacts
 - ① One client staying for one week at your facility
will cover your sponsorship –
with potential for a greater return on your investment.

If you would like a sponsor package
customised to your requirements,
contact *Philip Fisher* for personal service:

Philip@DBrecoveryresources.com.





your ad rates

Recovery Plus e-mag goes monthly!
2million+ online views per issue per annum

Display advertising, full colour - rates for 3 issues, for 1 month and annual:

Size	1 month	Quarterly	1 year, 11 issues	3 inside covers
1/4 page	£175	£295	£1,000	£395
1/2 page	£295	£495	£1,700	£630
1 page	£395	£1,100	£2,985	£1,150

Recruitment advertising Standard ad rates: no surcharge

Directory £99 £295

Technical info:

Display ad sizes (widthxheight): page=190x227mm, 1/2 page=190x133mm (horizontal) or 90x227mm (vertical), 1/4 page=90x133mm. Artwork can be Tiff, JPG, PDF.

Online 'banner' on the daily DB Recovery News: Monthly £150 Annual £1,450

Conferences, workshops:

25+26 June 2020 – early bookings can save delegates & exhibitors ££hundreds!

Sponsorship... a full year's worth of promotion for only £135/week (£7,000 for a year) maximum, tailored to your requirements, and including advertisements in the journal as well as the daily DB Recovery News, exhibitor site at annual conference, marketing...





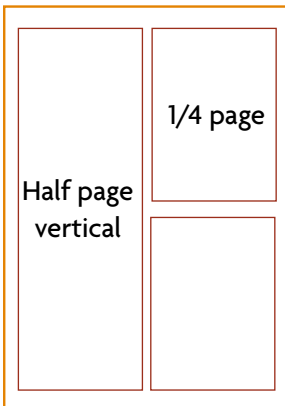
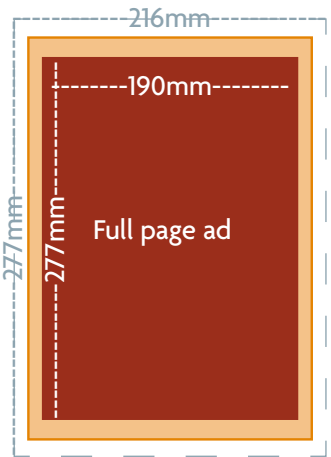
check ad sizes



A4 page = 210 x 297mm

Full page ad = 190 x 277mm

Page 'bleed' ad = 216x303mm
(210x297mm of artwork will show on page, extra 3mm on all 4 sides will allow for printer's trim)



Half page horizontal = 190 x 133mm

Half page vertical = 90 x 277mm

Quarter page = 90 x 133mm.

Artwork can be supplied as Tiff, JPG, PDF.

